

NEW JERSEY SEX-BASED ISSUES POLLING

Overview

New Jersey voters who identify as moderate, somewhat conservative or somewhat liberal show deep concern about threats to women's rights and the erosion of single-sex spaces and opportunities in the Garden State. New polling conducted by Independent Women indicates that, when informed about policies and votes taken to allow for men to have access to women's sports, private spaces, and opportunities, voters recoil. What's more, the polling reveals a significant awareness gap in voters' sentiments vs. candidates voting records and policies implemented in the state.

Fairness in Women's Sports

Sixty-two percent of New Jersey voters support limiting women's sports to *biological* females, this includes support from **54%** of women. **Two-thirds** of voters (66%) state that a candidate's stance on this issue is important to their overall vote, with 58% of women agreeing. When considering the governor's race, 38% of voters rank this as one of their top three issues. An *additional* 33% of women say it's important, even if this issue is not in their top three.

When testing Gubernatorial hopeful Mikie Sherrill's congressional voting record, a mere 18% of voters knew Congresswoman Mikie Sherrill voted twice to allow biological males to compete in women's sports. **Nearly 74%** of voters said they had *never heard* about these votes. Though, when informed:

- More than half - 53.3% said they were **less supportive** of her bid for Governor.
 - 17.3% "Somewhat less supportive"
 - 36% "Much less supportive"
- Only 14.5% were more supported – a massive 39 point net swing.
 - 10.2% "somewhat more supportive"
 - 4.3% "much more supportive"

Fairness in Women's Sports

Seventy-five percent of voters are concerned about biological males being placed in women-only spaces such as prisons and shelters. In addition, **an overwhelming majority of 73%** of women share this concern. When told about instances of abuse and pregnancy in women's prisons due to male inmates housed with females, **over 90%** of voters found it deeply concerning. Though, despite this concern, more than **half of voters (52%)** were unaware that men who identify as female are able to transfer into women's correctional facilities. Among women, 55% did not know this was happening.

The New Jersey Statewide Survey was conducted by Wick Insights using online panel interviews from May 24–28 among a sample of 600 likely 2025 voters who identify as moderate, somewhat conservative or somewhat liberal.

Polling Questions

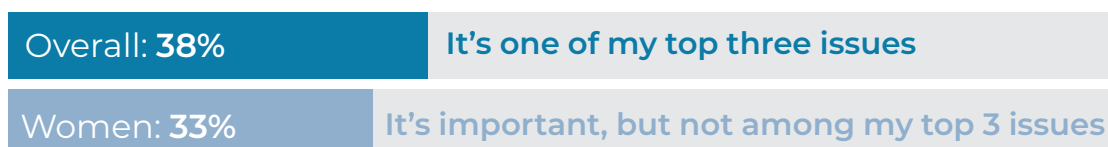
To what extent do you support or oppose legislation that limits participation in women's sports to biological women and girls only?



When considering who to vote for in your state elections, how important is a candidate's stance on the issue of ensuring women's sports are for biological women only?



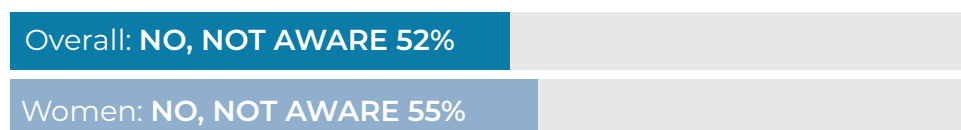
When thinking about your vote for New Jersey Governor, how important is a candidate's stance on the issue of ensuring women's sports are for biological women only?



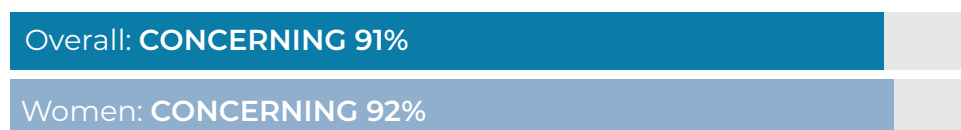
Generally speaking, how concerned are you about biological men accessing private spaces for women—like locker rooms, prisons, rape-crisis shelters and sports?



Are you aware of the following: Men inmates who identify as female are able to transfer into women's prisons and are housed with female inmates.



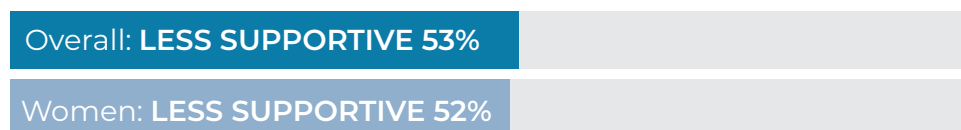
When biological men are housed in women's prisons it has led to emotional and physical abuse of female inmates as well as pregnancies. How concerning is this to you:



Prior to taking this survey, were you aware that Mikie Sherill has voted twice in Congress to allow men to compete in women's sports?



Does this information make you more or less open to supporting Mikie Sherill for New Jersey Governor?



Source: Wick Insights - n600, May 24-28